

Organized Chaos: How Arizona State University Connects the Dots across Multiple Campuses to Share Information and Best Practices

Phil Carter | *Arizona State University*

Teri Candelaria | *Arizona State University*

Jaime Rensel | *Arizona State University*

SESSION DESCRIPTION

MECA (Meeting, Event Coordinators and Associates) serves as the official professional staff and faculty organization that communicates necessary event resources, event knowledge and facilitates opportunities to assist self-identified event professionals at Arizona State University (ASU). Learn how ASU uses this organization to form relationships across multiple departments and campuses, communicate important policy and procedural information and create valuable relationships with event vendors. In addition, learn about ASU's Special Event Registry, the use of listserv/Slack, and the annual vendor showcase. Members of the MECA Leadership Board will present along with Jaime (or, Presented by members of the MECA Leadership Board).

SPEAKER BIOS



Phil Carter | *Arizona State University*

Phil Carter is a Senior Coordinator for the Sun Devil Fitness Complex at Arizona State University. His areas of supervision include Facility Operations and Special Events. He has been in this role for five years. Prior to his role at ASU, he worked in Operations at Pocono Raceway and East Stroudsburg University. The Sun Devil Fitness Complex hosts 800 events annually for ASU Student Organizations, University Departments, and Community Groups. The 234,000 square foot facility provides recreational opportunities for the campus and community through multi-sport courts, six gymnasiums, swimming pool, and fields.



Teri Candelaria | *Arizona State University*

Teri is a senior coordinator in the Office of University Events & Protocol at Arizona State University. As an event professional with over five years of experience, she executes a wide range of events that feature high profile guests and dignitaries and coordinates community events that welcomes 2,000 to 30,000+ attendees to campus. Teri also serves as the liaison to the MECA Leadership Board to help disseminate policy and procedural changes to the larger ASU event community.

SESSION DESCRIPTION & SPEAKER BIOS



Jaime Rensel | *Arizona State University*

Jaime is the Associate Director for Recruitment Experience and Communications within the Admission Services Office at Arizona State University (ASU) and has been in visitor services since November of 2009. Prior to that she held Admissions Counselor positions at Michigan State University and the University of Rhode Island. Jaime has served as the President of the Collegiate Information & Visitor Services Association (CIVSA) and currently serves as the President of the Meeting, Event Coordinators and

Associates (MECA) organization at ASU.