

ASEC Track: Collegiate Gaming Events and How that can Help Foster Engagement with Students on Campus

Duran Parisi | *CEO, Collegiate StarLeague*

SESSION DESCRIPTION

This session will focus on working with established esports clubs to build more officially recognized programs at colleges, and how events can be a great way to galvanize the student body as well as serve as a marketing tool for the university.

SPEAKER BIOS

Duran Parisi | *CEO, Collegiate StarLeague*

Duran Parisi has been the CEO of CSL for 10 years, co-founding the league in 2009. He's built the company from a small league of just 25 competing teams, to a nationwide competition featuring 2,200 teams across eight different game titles. Duran is also a former competitive player, winning the collegiate StarCraft championship while attending UCSD as an undergraduate student in 2010. In addition to being the CEO of CSL, Duran is a Pepperdine Law graduate and member of the California Bar.