The Ins and Outs of Academic Conferences

Unique Aspects Hotel Contracts Budget Issues Unique Vendors



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Unique Aspects
Hotel Contracts
Budget Issues
Unique Vendors



Unique Aspects



People

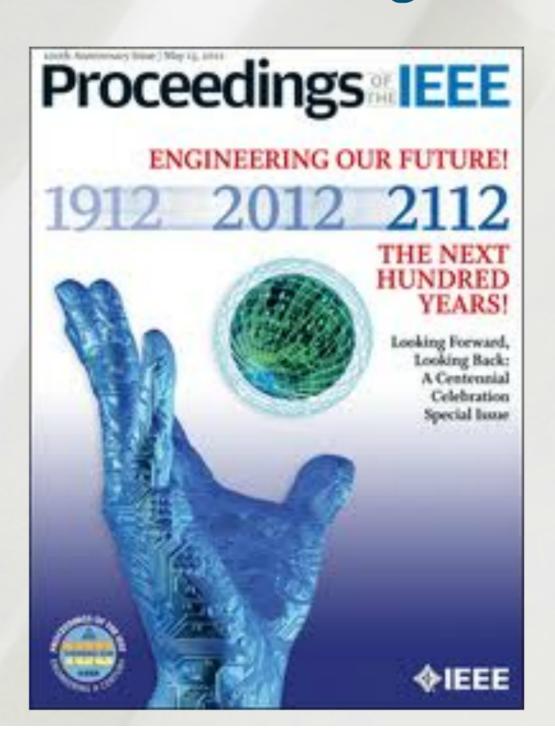




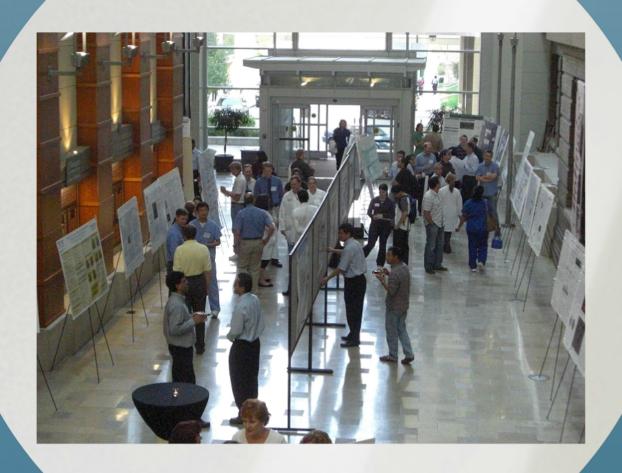
Call for Papers



Proceedings



Poster Sessions

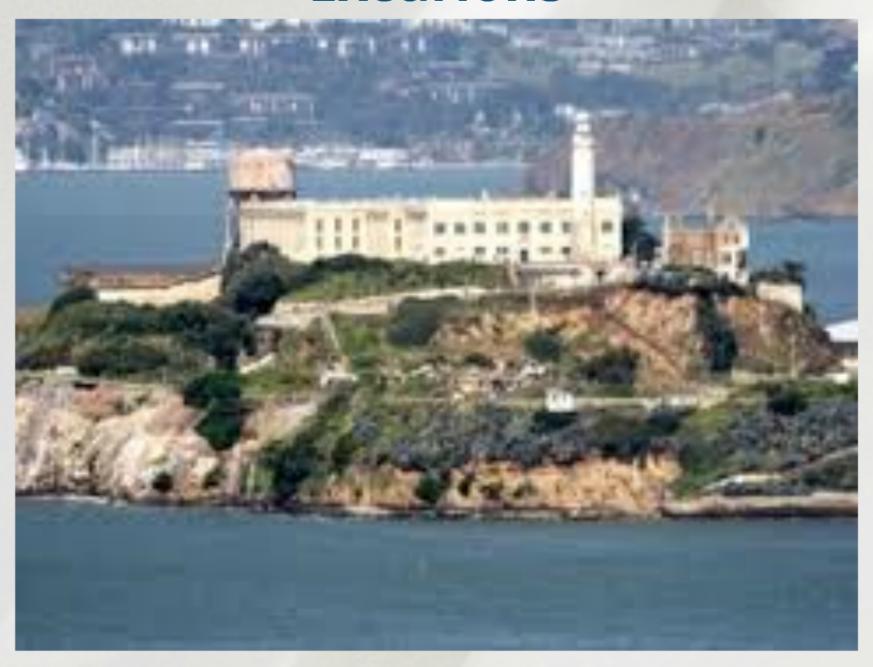




International Attendees



Excurions



Government & University Regulations





Negotiating Hotel Contracts





Budget Issues



Fixed Costs





Variable Costs



Comp'd Attendees



"I was comped."



Students





Taxes,
Service
Fees,
Burdens,
Overheads



Break-Even Analysis Sales Profit





Unique Vendors

Destination Management Companies





Poster Board Rentals





Hotel Site Selection





Proceedings & Speaker Management



