

Celebrating a Milestone

Happy 100th BGSU!

100 *Years*

BGSU[®]

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Introductions

Lori Corvino, Assistant Director, Alumni & Development

Sue Ballard, Assistant Director, Alumni & Development

Bowling Green State University

History of BGSU

- *Founded 1910*
- *Normal School – transitioned to BGSU*
- *20,000 students (undergraduates and graduates)*
- *Includes 2000 students at Fireland's satellite campus in Huron, Ohio*
- *Primary focus: education. BGSU is the 14th largest producer of teachers in the nation*

BGSU On the Road

- *What did we want to accomplish?*
- *Started brainstorming ideas in spring/summer 2009*
- *Create list of “ideal” regional areas to visit/host events*
- *Wanted final product(s) ready to go by October 2009*

BGSU's Traveling Centennial Events

Where did we go?

- 24 total traveling events from:

Florida, Carolinas, Washington D.C., NYC, Colorado, California, Texas and MORE!

- Strategic in identifying different regional areas, to generate increased alumni participation for the future (Pittsburgh, Austin, etc.)

Venues

- Hosts' homes, private clubs, businesses, local restaurants, Walt Disney World Resort, local art galleries/museums, etc.

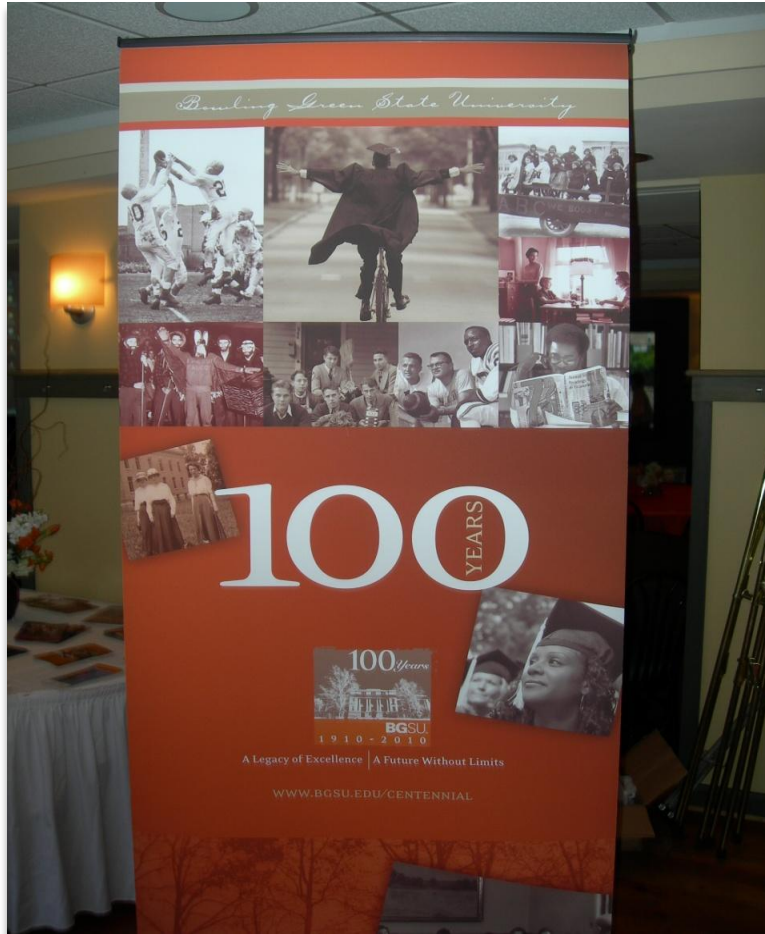
BGSU's Traveling Centennial Events

- DVD, books, and banners,
- Picture boards
- Memory cards
- Cakes/cupcakes
- Centennial brochure
- Centennial pledge card



EDUCATION

worth CELEBRATING



On-campus Centennial Events

Hosted a number of internal events

*~100 of the Most Prominent BGSU Alumni Ceremony,
Centennial Alumni & Friends Weekend, Centennial Homecoming
Weekend and more ~*

Process, Nominations, Selection, and Execution

» Step 1. Process

- » Formed taskforce committee in 2008
- » Taskforce consisted of past board members, past alumni award recipients, alumni, university representations, etc.
- » Goal: Determine who could be considered part of “100”

» Step 2. Nominations

- » Form live summer 2008
- » Due June 2009
- » Decisions late summer/fall 2009
- » Nomination form marketed through website, BG Magazine, word-of-mouth, campus community, and past awardees

Process, Nominations, Selection, and Execution

» Step 3. Selection

- » Once nomination received, selection committee formed to judge (rubric created)
- » Selection committee consisted of various university representations, past board (Trustees, Foundation, and Alumni) members, Young Alumni, and each college
- » At last = 100 OF THE MOST PROMINENT SELECTED! ☺

» Step 4. Execution

- » Each awardee notified Fall 2009 – planning for their travel, accommodations, other visits on campus, etc.
- » Colleges hosted private reception prior
- » Event planning pieces
- » Attendance goal: 400 -500
- » Final attendance: 850!
- » Major campus & outside vendor collaboration was essential

Prominent 100 Awards Ceremony

~ Honoring 100 of the most prominent BGSU alumni ~



Prominent 100 Awards Ceremony

~ Honoring 100 of the most prominent BGSU alumni ~



Prominent 100 Awards Ceremony

~ Honoring 100 of the most prominent BGSU alumni ~



Additional Alumni Centennial Events

» Alumni & Friends Weekend

- » June 2010
- » Nearly 600 in attendance
- » Reunions for 50th, 60th, and 85th
- » Falcon Flames Vow Renewal
- » Birthday Bash Celebration



» Homecoming

- » October 2010
- » Centennial Celebration (nearly 700 in attendance)
- » Library – great and different venue for this event!



BGSU Campus & Community Centennial Events

- Kick-Off
- Academic Convocation
- Centennial Concert
- BGSU Magazine – front cover
- Memory collection on website
- Service Hours tracked

100 *Years*
BGSU
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Questions?
Other Milestones?

100 *Years*

BGSU.
1910 - 2010

Thank you for Attending!

QUESTIONS?

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