

# AEP CONFERENCE SCHEDULE

LOS ANGELES, CA | JANUARY 2007



## JANUARY 2007

### Registration & Lunch

### Welcome

### Keynote Speaker Session

Dennis Cornell  
Associate Vice President University Relations & Chief of Protocol  
University of Southern California

### The Scope of Campus Planning

Jenny Jones  
Duke University Medical Center

Kathy Nelson  
University of Nevada, Las Vegas

### Break

### Why Have the Event?

Nancy Hobbs  
University of Michigan

Joe Goldblatt  
Temple University

### Breakout Sessions:

#### Campaign Strategy and Events

Carolyn Ent  
Elon University

Geni Greiner  
Purdue University

#### Alumni Strategy and Events

Robyn K Hadden  
University of Nevada

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## Working with Vendors to Create an Impactful and Cost-Effective Event

Sanyin Siang  
Duke University

Sally Webb, CSEP  
The Special Event Company

Sean DeFreitas  
Designs by Sean

### **Break**

### **Breakout Sessions**

*Same breakouts as above*

### **General Q&A Session**

### **Close**