

# AEP CONFERENCE SCHEDULE

SAN DIEGO, CA | JANUARY 25-26, 2009



## SUNDAY, JANUARY 25, 2009

### Welcome Reception

Sheraton La Jolla

## MONDAY, JANUARY 26, 2009

### Registration/Continental Breakfast

#### Welcome

Sally Webb, CSEP  
Managing Director, The Special Event Company

#### Opening Session: Event Trends in Academia

Jenny Jones (Moderator)  
Director of Alumni Affairs  
Duke University School of Medicine

Andrea Michaels  
Extraordinary Events

Janet Elkins  
EventWorks

Geni Greiner  
Purdue University

#### Panel Q&A Session

#### Signature Events

Jeffrey Cartee  
Johnson & Wales University

Jenny Fustino  
Johnson & Wales University

Daniela Butler-Ludwig  
University of Chicago

Shana Pearson  
University of Chicago

Richard Williams  
Loyola University Chicago

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## Exhibition Break

### Breakout Sessions:

#### AV Basics

Brook Falkenstein  
University of California, San Diego

#### Event Protocol

Judy Lane  
University of California, San Diego

Nancy Hobbs  
University of Michigan

Jim Hooker  
University of Southern California

#### Decor, Design, Creative

Richard Williams  
Loyola University Chicago

Ann Fritzsche  
Loyola University Chicago

#### Working with Student Volunteers

Heather Hawes  
Spelman College

### Round Table Discussion Luncheon

Judy Lane  
University of California, San Diego

Jill Townsend  
University of California, San Diego

Rita Manning  
University of Georgia

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## Breakout Sessions

### Negotiating Contracts

Harith Wickrema  
Harith Wickrema Events

### Seasoned Event Planners

Sally Webb, CSEP  
The Special Event Company

Andrea Michaels  
Extraordinary Events

Janet Elkins  
EventWorks

Kathy Nelson  
University of Nevada, Las Vegas

### Event Software

Jason Smith  
Loyola University Chicago

Wendy Crupper  
Loyola University Chicago

### Alumni Relations - Engaging Young Alumni

Kristin Conover  
Georgia Tech Alumni Association

### Lighting Class 101

Jim Hooker  
University of Southern California

## Break

## General Discussion Forum

**THURSDAY, JANUARY 29, 2009**

## AEP Wrap Up Session at The Special Event Show