

Event Professionals or Dream Facilitators? Inspiring and Developing Your Events Team

Karen Cochran | *Philanthropy Innovators*

SESSION DESCRIPTION

Fundraising executive and expert Karen S. Cochran, CFRE knows the critical role academic event professionals play in conveying your organization’s mission and impact. After more than three decades at universities and academic health centers, Karen charts the path for high achieving teams to embrace their roles as dream facilitators and conquer this “brave new world.”

SPEAKER BIO

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A sought-after expert on fundraising strategy and talent development, Karen has led and mentored teams that have directly raised more than \$1 billion. She brings 30-plus years of experience at both public and private institutions to help teams reimagine what is possible by transforming their operations and significantly increasing results. She founded Philanthropy Innovators to share her organizational acumen, forward-thinking vision, commitment to inclusion, and passion for mentoring and team building—all to help create workplace cultures that encourage everyone to be their very best in service to their mission.