

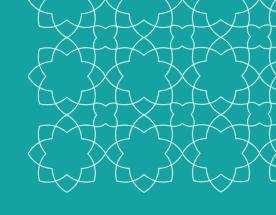
Breathing Fresh Life into Recurring Events

Alexis DeBerry CMP, Events Specialist

Office of the President

King Abdullah University of Science and Technology





EXPECT THE UNEXPECTED

- Challenge: create a wow event for end of year faculty promotion gala
- Inspiration: "Science theme" Chemistry theme
- Sustainable Elements: Use of glass beakers and flasks from the laboratories







- Challenge: Last year was great, the chemistry division felt honored! Can you do the same thing, but only different this time, maybe pick a different division.
- Inspiration: Science at work, desert agriculture
- Sustainable Elements: Re purpose furniture, vegetarian starter, use of small potted plants for center pieces, paperless post invitations















- Challenge: less science more elegance, static budget, increase of attendees by 30%
- Inspiration: Art Gallery venues, speed painting
- Sustainable Elements: digital paperless post invitations, digital program booklets (guidebook), vegetarian starter, mostly vegetarian canapes











- Challenge: Encourage the faculty to explore the kingdom, and Minimize the visibility of VIP tables, create a intimate atmosphere to encourage collaboration
- Inspiration: long tables on Pinterest
- Sustainable Elements: minimal floral centerpieces, use of floating candles, use of potted office plants, reuse of centerpiece elements from 2014









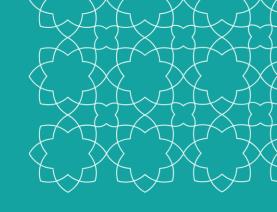










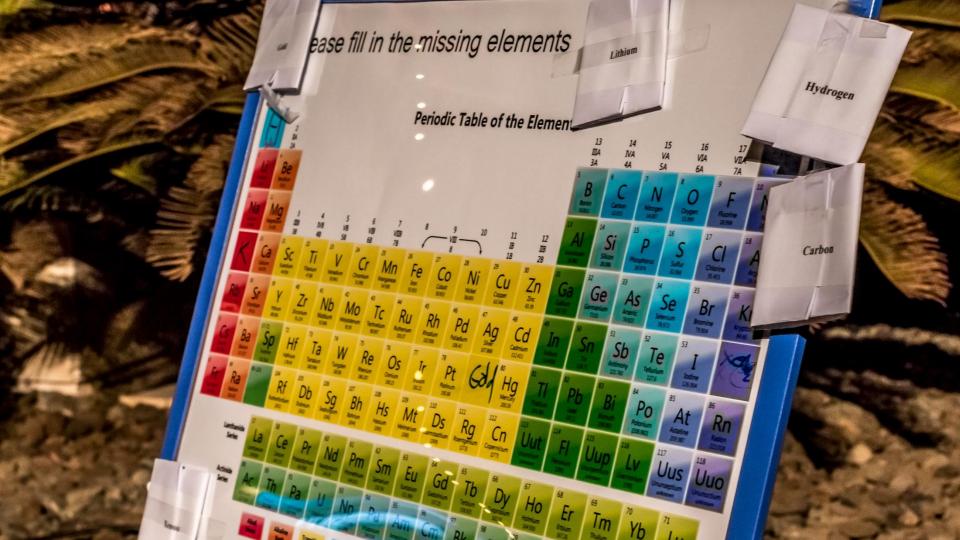


TRY A GAME

New Faculty Reception

- Challenge: create a more engaging heavy reception that encourages old faculty to work with new faculty as well as general networking
- Inspiration: Escape room, encourages participants to work together to solve a complex series of puzzles and problems in order to win (escape)
- Sustainable Elements: Re purpose furniture, use of puzzles and board games as decor



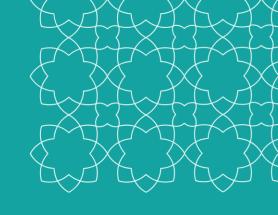








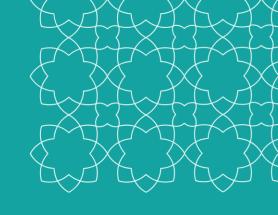
✓ Faculty Riddle 00:24:51 By this time your almost through, we are glad KAUST values you. Enter your answers here " इसाओं क्रेसेटाड वर्षण्ड क्रांधन पूर्वा वर्ष्या है o nghi बादकार



HIGHLIGHT YOUR RESEARCH



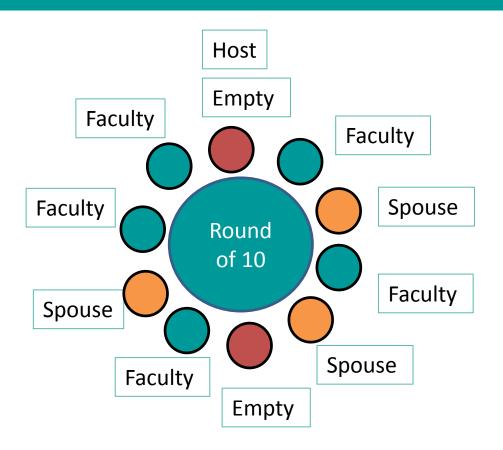




HAVE FUN WITH SEATING

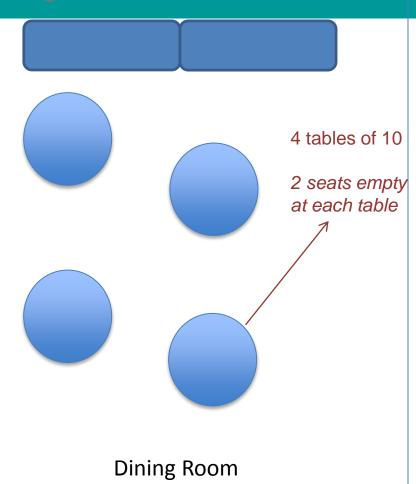


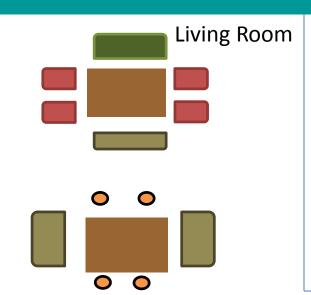
Progressive Dinner



- Each table is set for 10 people, and 8 guests are seated.
- The President and the First Lady start at table 1 on the first course filling the 2 empty seats.
- Once the first course is cleared the President and the First Lady move to the next table and enjoy the second course with them.
- This continues through out the evening, until all 4 tables have had a chance to receive the President and The President and the First Lady.
- A four course dinner is necessary for this to be successful.

Progressive dinner for 30-32





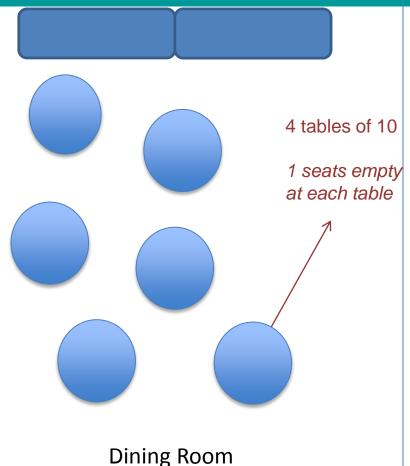
Pros: unique table set up, Ample amount of personal space without feeling distant from the host, All guests will have time with the President and the First Lady.

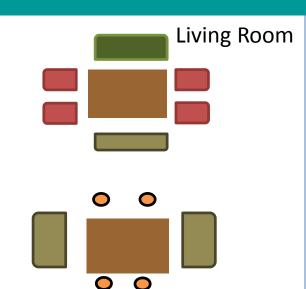
Cons: The president and the First Lady are continuously moving through out diner. Initial awkwardness over empty seats at the table.

Pool

Entrance

Progressive dinner for 54



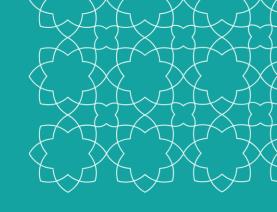


Pros: unique table set up, Ample amount of personal space without feeling distant from the host, All guests will have time with the President or the First Lady.

Cons: The president and the First Lady are continuously moving through out diner. Initial awkwardness over empty seats at the table.

Pool





THANK YOU