

Digital Equity in Hybrid Events

Angie Senter | *Washington State University*

SESSION DESCRIPTION

This session will explore what digital equity is and how to create hybrid events that have value to both in-person and online guests. The bulk of the content will be simple tips and tricks that you can incorporate into your event management strategies today. We will explore different types of event layouts and pull a part some of my favorite epic failures. Time will be given to answer your individual event questions when it comes to how to create better digital equity for all participants.

SPEAKER BIO



Angela Senter is an adjunct professor of event management in the Hospitality Business Management program at Washington State University. Senter leads the minor in event management certification program while being the faculty advisor for PCMA. In addition to teaching, Senter is the event manager for all the Carson College of Business and manages over 200 meetings and events a year. Senter is a member of the Samish Indian Nation and is a first-generation graduate holding a degree in education and a masters in post-secondary education. In her free time, she owns and operates a horse boarding stable on the Palouse.