

UNT

HEALTHTM SCIENCE CENTER



From Vision to Realization:
With the goal to bring interest to the mundane, I search for my event vision.

Visions give people a direction and inspire people to act, and a group of inspired people is the most powerful force in the world.-Brett Victor

Shea Patterson-Young
Administrator for Special Events

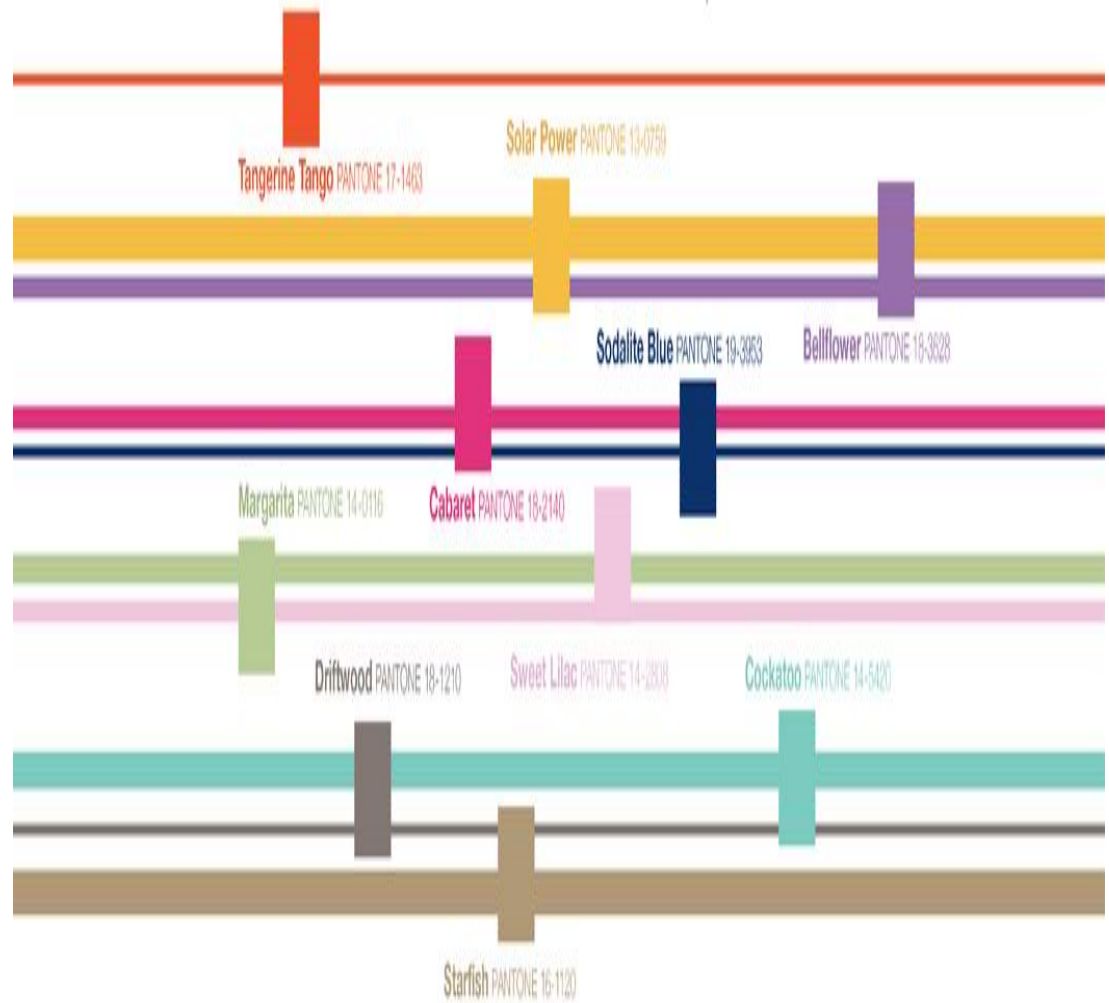
Inspiration is EVERYWHERE

- Store Windows
- Magazines
- Retail Display
- Exhibit Halls
- Fashion
- Web sites
- PMS color of the year 2012 is Tangerine Tango



From Fashion to Fruition

- Take the runway for a spin and watch the trends
- PMS Colors for the spring show some instant color schemes



My World: My Goals

- Designing
- Producing
- Implementing
- Creating spaces & experiences
- Transforming rooms and exceeding expectations



Tools of the Trade

- Present a Concept
- Too many cooks in the catering kitchen
- Create Inspiration pages to give a visual to your committee
- Take input, but don't lose your concept



Remember the Aesthetic

- Pay attention to detail
- Carry out the theme from A to Z
- Use a mix of big and small
- Include the unexpected



Creative Budget Expansion

- Redesign
- Repurpose
- Reuse



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