

Modern Presidential Installation

Samantha White | *Northern Arizona University*

SESSION DESCRIPTION

Brides have weddings and Universities have installations. And much like weddings the trends in installations have changed so how do you navigate that? On top of that installations happen so infrequently that the staff planning them may not have been at the last installation. With all these hurdles how do you plan and execute a successful event?

SPEAKER BIO



Samantha White is the Assistant Director of Events at Northern Arizona University. During her decade long career, she has planned a variety of events for NAU including private dinners, large award ceremonies, and everything in between. Samantha loves planning experiential events that allow attendees to interact in unique ways and take away more than just a goodie bag. Samantha has spent her entire career planning events at NAU, and has enjoyed creating new and memorable events to meet the changing needs of NAU's constituents.