

Stellar Events...Not so Stellar Budget

Carrie Fox | *University of the Pacific*

Session Description

As an event mastermind, often you may find yourself having “champagne” ambitions for your events, but you’re working with a “beer budget.” A tight budget will require you to flex your event-planning muscles to make the most of the resources at your disposal. You can still pull off the stellar events that you aspire to even if your funds are limited; you’ll need a healthy dose of creativity and ingenuity to do it.

Speaker Bio



Since 2005 Carrie has led her own successful business, The Fancy Fox, specializing in event coordination, interior design, and custom gifts; spearheading numerous community events, fundraising initiatives, and creative projects. Along with her company, she has worked with non-profits and universities taking on all levels of event production responsibilities and is currently living her dream as the Director of University Events at her alma mater, University of the Pacific. She loves to craft, plan parties and travel every chance she gets but curating memorable moments is her passion. She truly believes in the art of hospitality and the importance of a clearly branded and well executed event that’s fiscally responsible, sustainable and inclusive of all. Carrie is truly the life of the party!