

### **International Protocol Consultant**

**Chris Young**

#### **SESSION DESCRIPTION**

Once viewed as the exclusive purview of diplomats, royal courts, and the military, protocol now exists as an essential ingredient in fruitful collaborations, negotiations, events, and relationships in a wide range of settings, particularly on the global stage. Simply stated, protocol matters -- who sits where; how you address people; what flags you use; what gifts you present; how you relate to other cultures. This session focuses on the simple steps a community can take to employ the foundations and tools of protocol in a strategic, focused, and successful manner.

#### **SPEAKER BIO**



Chris Young is a globally recognized subject-matter expert in leadership and organizational development, leadership dynamics, international protocol, cross-cultural literacy, and negotiations. As a consultant, his past clients include Fortune 500 companies; major universities; national, state, and municipal governments; chambers of commerce and economic development agencies; professional associations; and global sporting events. For seven years, he led Protocol & Diplomacy International – Protocol Officers Association (PDI-POA), the worldwide professional organization for those in those related fields, as its elected president. Today he serves as chair of the committees on governance and ethics. For almost two decades prior, Chris worked in a variety of leadership roles in state, federal, and multinational governments: Deputy Chief of Staff for the U.S. Department of Agriculture; Executive Director of CIFAL Atlanta, a local government training arm of the United Nations Institute for Training and Research; Executive Director of The Protocol School of Washington; and Chief of Protocol and Director of International Affairs for the State of Georgia.