

Everything You Always Wanted to Know About Protocol But Were Afraid to Ask

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SESSION DESCRIPTION

Taught with extraordinary humor and through real-life stories and case studies, this session compiles two decade's worth of observations – and mistakes – in basic, every day, useful protocol and distills the lessons into nuggets of knowledge. Topics will likely include names, titles, and forms of address; flags; seating; and gifts.

SPEAKER BIO



Chris Young is a globally recognized subject-matter expert in leadership and organizational development, leadership dynamics, international protocol, cross-cultural literacy, and negotiations. As a consultant, his past clients include Fortune 500 companies; major universities; national, state, and municipal governments; chambers of commerce and economic development agencies; professional associations; and global sporting events. For seven years, he led Protocol & Diplomacy International – Protocol Officers Association (PDI-POA), the worldwide professional organization for those in those related fields, as its elected president. Today he serves as chair of the committees on governance and ethics. For almost two decades prior, Chris worked in a variety of leadership roles in state, federal, and multinational governments: Deputy Chief of Staff for the U.S. Department of Agriculture; Executive Director of CIFAL Atlanta, a local government training arm of the United Nations Institute for Training and Research; Executive Director of The Protocol School of Washington; and Chief of Protocol and Director of International Affairs for the State of Georgia.