

SESSION:

Installations and Inaugurations: Recent and Unique Examples of Installation Ceremonies and Experiences



Speaker Profiles:

Sarah Fore | UNC Charlotte



A higher education advancement professional with a background in public relations, fundraising, donor relations and event design, Sarah currently serves as an Associate Director for University Events at UNC Charlotte. In this role, Sarah designs event experiences for Chancellor-hosted events including faculty awards, building dedications, donor cultivation and recognition events, and athletic pre-game entertainment and receptions. Since she started her career at UNC Charlotte in 2016, Sarah has been fortunate to learn about many aspects of University Advancement and attributes her love of her career to the relationships she's made and the variety of experiences she's gained over the past seven years.

Lauren Gregg | UNC Charlotte

Lauren Gregg is Senior Director of Leadership Engagement and Strategic Initiatives at UNC Charlotte and has more than 20 years of event, communications and public relations experience. She previously led the University's Events team where she oversaw the development and implementation of strategic chancellor hosted events and annual Commencement ceremonies. Prior to UNC Charlotte, Lauren served as Associate Director of Special Events at NC State, managing the planning, execution and promotion of all Chancellor-level events. Before her time at NC State, Lauren served in various communications roles including as Assistant Press Secretary in the North Carolina Governor's Office.



About the Session:

Installations and Inaugurations are key milestones in the life of a university and are extremely valuable in shaping perceptions of the institution. Historically, installation and inauguration ceremonies are very traditional and formal. In this session we will share recent examples of non-traditional installation events. How can the goals of an installation ceremony be achieved in unique and creative ways? We will also share how these events enhanced the reputation of the institution, aligned with strategic goals, and showcased the personality of the leaders who were being celebrated. We'd like to make this open discussion where attendees can also share recent examples or experiences with installation ceremonies.