

SESSION:

Unveiling the Future of College Campuses: A Guide to Unique Groundbreaking & Ribbon Cutting Ceremonies



Speaker Profiles:



Kymberly Epperson | UC San Diego

Kymberly has over 10 years of experience in event management. For the past 5 years, she has served as an Events Specialist at the University of California San Diego, where she has executed events from campus traditions to groundbreaking ceremonies and staff celebrations that support and enhance UC San Diego's reputation for excellence. Prior to joining the Special Events Team, she worked with a variety of student organizations, departments and community partners to execute a variety of major campus-wide events for the Student Union at the University. Kymberly strives to create memorable and unique experiences when executing her events and cherishes the partnerships she makes along the way.

Adrienne McCraw | UC San Diego

Adrienne McCraw is a seasoned professional boasting over 18 years of extensive experience in event management. For the past 11 years, she has excelled as an Events Specialist at the University of California San Diego, showcasing her expertise in orchestrating a diverse array of successful events. Adrienne's dedication and proficiency in event planning have proven instrumental, solidifying her as a vital asset to the university's events team. Prior to her tenure at UC San Diego, she worked in the nonprofit sector, applying her event management skills to organize impactful events and devise effective fundraising strategies for local San Diego charities.



About the Session:

UC San Diego Special Events and Protocol will share significant elements on how to produce unique groundbreaking, ribbon cutting ceremonies and building grand openings. From UC San Diego's extensive campus transformation over the past decade, we will share valuable insights for event planning, execution and other ways to enhance the guest experience for otherwise traditional groundbreaking and ribbon cutting events. We will discuss ways on how to involve key stakeholders and highlight how to incorporate their roles and contributions. We will also detail the significance of partnerships and collaborations when planning these types of events.