

SESSION:

Volunteer Management Skills in Signature Events



Speaker Profile:



Allyson Johnson | Idaho State University

Allyson Johnson is a dedicated and experienced events professional. Serving as the Director of University Events and Protocol at Idaho State since 2008, she plans and executes high-level university events such as Commencement, New Student Convocation, investitures, building dedications, donor dinners, tailgate parties, employee functions, and all other events hosted by the university president. She founded the Events Resource Network to promote consistency and excellence at all events campuswide. Her expertise and guidance are valuable resources for the campus community. Allyson was recently awarded the ISU Distinguished Service Award at Homecoming in September 2023.

About the Session:

Organizing a successful event like commencement requires a dedicated team of volunteers. Recruiting, incentivizing, retaining, and rewarding volunteers can be a challenging task, but with the right management skills, creating a team of dedicated volunteers is possible. By building a team of dedicated volunteers, you can ensure that your next event will be a huge success!