

Small Universities: Challenges and Opportunities – A Panel Discussion

Steve Whyte | *University of the Pacific*

Shea Patterson Young | *University of North Texas Health Science Center at Fort Worth*

Monica Glover | *Elon University School of Law*

SESSION DESCRIPTION

Producing events at a small university definitely has its advantages and disadvantages. In this session we will discuss best practices and how to navigate the process of producing events at small institutions. Shea Patterson-Young, Monica Glover and Steve Whyte will share their experience of many years in the academic event profession. Half of the session will be devoted to discussing attendee interests, so come with your questions.

SPEAKER BIO

Steve Whyte | *University of the Pacific*



Steve spent 35 years in the Special Event Industry. 11 of those years he owned WhyteHouse Productions, an event and advertising company. For the past 17 years, Steve was Director of University Events and Protocol at his Alma Mater, University of the Pacific. Steve retired from Pacific on July 1st and now lives in Bozeman, Montana

SPEAKER BIO



Shea Patterson-Young | *University of North Texas Health Science Center at Fort Worth*

Shea Patterson Young, a Fort Worth native, has served for 20 years at the UNT Health Science Center in the President's Office. She is currently the University Events Strategist and Protocol Officer. She completed the Protocol Officer Training Course at the Protocol School of Washington and has put these skills to use in managing VIP events and consulting across campus.

SPEAKER BIO



Monica Glover | *Elon University School of Law*

Sprinkling pixie dust and making magic happen has been Monica's personal motto as the first events coordinator for Elon Law. Since 2014, Monica has collaborated with the school's internal and external constituents to ensure successful events. Monica performed similar duties as Assistant to the Associate Dean for Development & Special Events Coordinator for Elon Law's Development Office. She began her event planning career as Program Manager for the School of Government at UNC-Chapel

SESSION DESCRIPTION & SPEAKER BIOS



Hill. Monica is a former chapter president of the North Carolina Society of Government Meeting Professionals and a proud alum of Appalachian State University!